



Staffing Scene

Lyn A.E. McCafferty, Editor
ADVANCE for Nurses

Quality Care at ReadyTech-Go

Based in Fremont, NE, with offices nationwide

Patient care and satisfaction is the No. 1 objective at ReadyTech-Go, a Fremont, NE, based medical temporary and permanent staffing agency. While you might expect to hear such platitudes from a hospital or other medical facility, you might not expect it from a temporary staffing agency. But those are the words that fuel ReadyTech-Go.

“We believe that if we focus on patient care everything else will take care of itself,” said Dave Guenther, COO of ReadyTech-Go.

Guenther admits that patient care is easier said than done in the highly competitive and time-sensitive staffing industry.

A Few Good Nurses

ReadyTech-Go has taken measures to ensure that it will have the right candidate to provide quality patient care. The agency’s state-of-the-art technology was recently cited in the May edition of *BusinessWeek* Magazine. ReadyTech-Go also believes that its highly customized database of qualified employees will enable it to place the best candidate in each position and ensure quality patient care.

“We threw out the book when it came to technology in this industry,” said Guenther. “If we followed the same path as everybody else we would never get ahead. We asked our employees and customers what they would want in a system and overwhelmingly it was the best candidate and fast.

“While that is not a groundbreaking revelation we do believe our developers approach to the system was groundbreaking.”

Certain elements were built into the system. The common qualities — or baselines as they are called — require common management and intelligence. The agency measures success by getting input from its customers (demand) and its staff (supply). The results of supply and demand are constantly measured and recorded, which strikes home yet another core value at ReadyTech-Go —“If you measure it, it will improve.”

Staffing Backbone

If not for a highly trained and qualified staff, of course, the technology would be useless. ReadyTech-Go is extremely proud of its low employee turnover rate. The Fremont, NE, office has experienced less than a 10 percent employee turnover rate during the past 4 years.

“We believe that this is a direct reflection of our effort to put patient care first,” Guenther said. “Too often in this industry agencies are so concerned with growth that they put extreme pressures on their employees to produce now or find other employment. If you’re put in that situation as an employee you are destined to fail. You can’t honestly promise the best candidate when as a salesperson you know your job rides on hitting a certain number.”

ReadyTech-Go is planning to add to its staff with its recent move to a 16,000-square-foot office complex located in Fremont, NE. The agency is always looking for RNs, LPNs and all other allied health professionals to work various shifts at locations across the country. The agency is also looking for a few good nurse recruiters who would be based in the Nebraska office.

Recruitment information provided by the agency. For more information, contact any ReadyTech-Go recruiter at 866-784-2329 or visit us on the Web at www.readytech-go.com.